



WE ARE **POWER**

WE ARE *DESIGN*

WE ARE **INITIATIVE**

EXPERIENCE THE POWER OF A
DESIGN EDUCATION INITIATIVE



OSMOSIS

Dreams · Self-Expression · Community

DESIGN



OSMOSIS

Dreams · Self-Expression · Community

OSMOSIS

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OSMOSIS

01

Osmosis Vision



The vision for Osmosis is to become Chicago's premiere design education initiative dedicated to ensuring "design inclusion" on all realms of design.

industrial design
graphic design
interior design
multi-media design
fashion design
architecture
urban design
app design

OSMOSIS

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Osmosis Mission



The mission of Project Osmosis is to create programs and initiatives that identify, develop, and support young people from minority communities with demonstrated abilities and skills, in the applied arts. Through these efforts, our intention is to increase the influence and presence, of art/design professionals from minority communities, while expanding the reach of artistic expression for all people.

Our ultimate goal is to develop an interdependent exchange of artist/cultural expression that includes and values the contributions of artist from all communities, regardless of gender, race, or socio-economic status.

For art/design, in its highest and purest form, must be without barriers, borders or boundaries.

OSMOSIS

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Osmosis Values

Dreams · Self-Expression · Community

Our values allow Osmosis as an organization to reach artists where they dream to help them express themselves in their greatest light. We invite artists from all walks and stages of life to participate in a community of teachers, mentors, and friends to engage in the ever evolving world of design. We are the “Dreams” of tomorrow. We are the vibrant moments of “Self-expressions.” We are the constant and essential caring “Community.” We are “Design Inclusion” at its best.

INTERDISCIPLINARY DESIGNER

Vernon Lockhart

“

a man's *vision*
are the designs
that creates
his DREAMS

— EMORY BROWN



OSMOSIS

Dreams • Self-Expression • Community

VERNON LOCKHART



Vernon Lockhart, is the founder and principal of Art on the Loose, a Chicago-based multidisciplinary firm that specializes in corporate identities, exhibition and environmental design and multimedia design. Art on the Loose has provided art direction for many significant projects in the Chicago area and has served an impressive list of clients, including Northwestern University, University of Illinois Laboratory Schools, Hyatt Regency, Nike, Whirlpool, DuSable Museum of African American History, Museum of Science and Industry, Bronzeville Children's Museum and Namasté. Lockhart is the recipient of awards and praise from PRINT, Communications Arts, GDUSA and Graphis. Lockhart served on the AIGA Chicago board as the community outreach chair, managing the Poetry in Motion program and student contest. He also participated as a rider with Team AIGA/Roll Over AIDS during his tenure. After serving nine years as chair of the Chicago chapter of the Organization of Black Designers, Lockhart helped co-found Project Osmosis, a not-for-profit arts-based education and mentoring initiative. The organization helps inner city students gain access and knowledge about career opportunities in design.



**VERNON LOCKHART**
EXECUTIVE DIRECTOR

Vernon Lockhart received a BFA from the School of the Art Institute of Chicago. Vernon began his career freelancing for Film Incorporated (Movie Posters Division) and the Museum of Science and Industry. He co-founded Art On the Loose in 1996. At Art on The Loose, Vernon has provided art direction for major projects in the Chicago area and has had an impressive list of clients. As Principal of Art on the Loose, Inc., he has received awards from Print Design magazine, Communications Arts magazine, Graphic Design USA, and Graphics. Vernon recently served on the national board of AIGA, the professional association for design.

**RAVEN BEDENFIELD**
DIRECTOR OF PROGRAMS

Raven is a graphic and web designer with a focus on brand identity. She is also the Creative Director of Sheep Fed Apparel, a spiritual t-shirt line start-up that uses bold, non-traditional, thought-provoking designs to “feed the sheep”. Raven believes that dreams are not given to just be pondered upon, but instead lived out and in doing so, you achieve true success, the realization of your own power



**RAQUEL STALLWORTH
DIRECTOR OF FINANCES**

Raquel Stallworth attained a BFA in Graphic Design / Illustration from Temple University, Tyler School of Art, in Philadelphia in 1990. Since then, she has worked primarily as a graphic manager/coordinator for medical and health-related publishers, and has been freelancing as a fine artist (and calligrapher) since 1996. Her artwork can be seen on www.raqflow.com. Raquel has assisted with most of Project Osmosis's programs, while serving as Director of Finance. She feels that Osmosis is one of the few communities of black visual artists that are truly active and consistent in community youth projects.



**KIM E. LOVELY
DIRECTOR OF EDUCATION**

Kim E. Lovely held the position of Assistant Professor in Graphic Design at The University of Maryland Baltimore County (UMBC). During her tenure she received the Henry C. Welcome Fellowship Grant from the Maryland Higher Education Commission for Research. Prior to teaching at UMBC she taught at University of Illinois, DePaul University and Columbia College Chicago. She holds a B.F.A. in Visual Communications from The School of the Art Institute of Chicago, M.F.A. in Graphic Design from the University of Illinois at Chicago and a Post Professional Certificate in Alternative Design from the Archeworks. Kim is currently the Director of Education for Project Osmosis and collects Quantitative Data on various Social Science Research Projects for Academic and Research Institutions.



**EMORY BROWN
DIRECTOR OF MARKETING**

As a graduate of Columbia College Chicago's marketing communications program Emory Brown found his niche in advertising as a copywriter and creative director. Working with many esteemed clients, his portfolio of work ranges in genre from conservative to ultra-modern including American Family Insurance, United Airlines, Mazda 6 and RX-8, Illinois Lottery, Tyson, Miller Genuine Draft, Nike Air Force 1 and Mercedes Benz to name a few. He also earned some of the industry's most prestigious awards while at E. Morris Communications: seven Telly Awards (three bronze and four silver) for work done on Wal-Mart, a silver ADDY Award for work done on Wal-Mart's Voices of Color campaign and a gold Service Industry Ad Award for work done on IDOT. His ultimate dream is to foster creative talent. Whether it's helping creative people become more business savvy or giving children an outlet for self-expression, Brown will continue to amaze the industry with his artistic flair and ability to push the outer limits of creativity.



**MARTI PARHAM
DIRECTOR OF CREATIVE SERVICES**

Marti Parham is a Cincinnati native and a graduate of the University of Cincinnati's DAAP program where she majored in fashion design. She also holds a degree from Chicago's Columbia College in magazine publishing. The former NaPcap hat designer and fashion designer for Abercrombie & Fitch, currently dedicates her creative energy to writing articles for various national publications, penning children's and young adult books and painting.

OSMOSIS

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Osmosis Programs



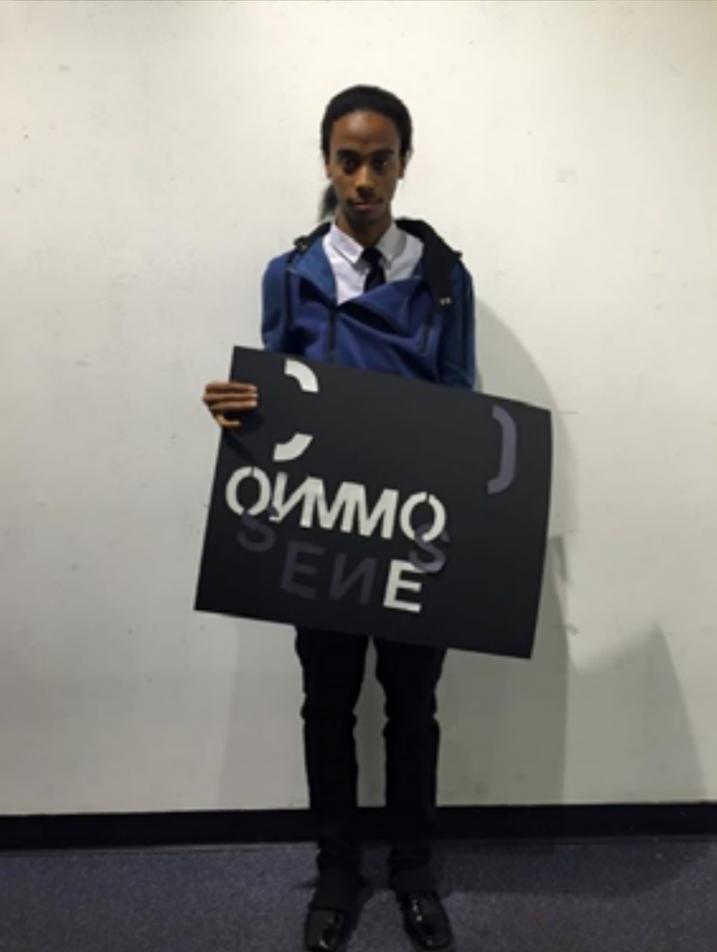
DESIGN YOUTH FORUM

Project Osmosis Design Youth Forum is an all-day showcase of the design fields for high school students city-wide that places students in their selected disciplines by assigning projects — the best of which are awarded with prizes. Students take home materials of the chosen discipline, and certificates for participation. The goal is to support pre-professional career discovery.



DESIGN EXPLORERS

Within the Project Osmosis Mission, Project Osmosis Design Explorers will focus on teens exploring several areas of concentration in design: Architecture, Graphic, Industrial, Interior, Fashion and Multimedia. The end project will culminate one or more of the disciplines from the students individual interests. The new currency is creativity and educating students on opportunities in design careers while making connections to the great design community.





ALL HIGH SCHOOL DESIGN COMPETITION

The All High School Design Competition encourages high school students to be creative thinkers and innovators by expressing their natural talents. A multi-disciplinary project with a theme, students inspired by architecture, fashion, interior, industrial, graphic, and multi-media design are welcome to enter to win an Apple Laptop, iPad or Scholar Award. The Awards Ceremony is held in the Art Institute of Chicago.





BUSINESS ARTISTS INCUBATOR

Is a 10-week incubator designed to teach students what it takes to make it in the competitive world of freelancing today. Throughout this 10-week incubator students will be learning, brushing up on and mastering the skills necessary to land them a dream job or dream internship with one of Project Osmosis corporate partners.



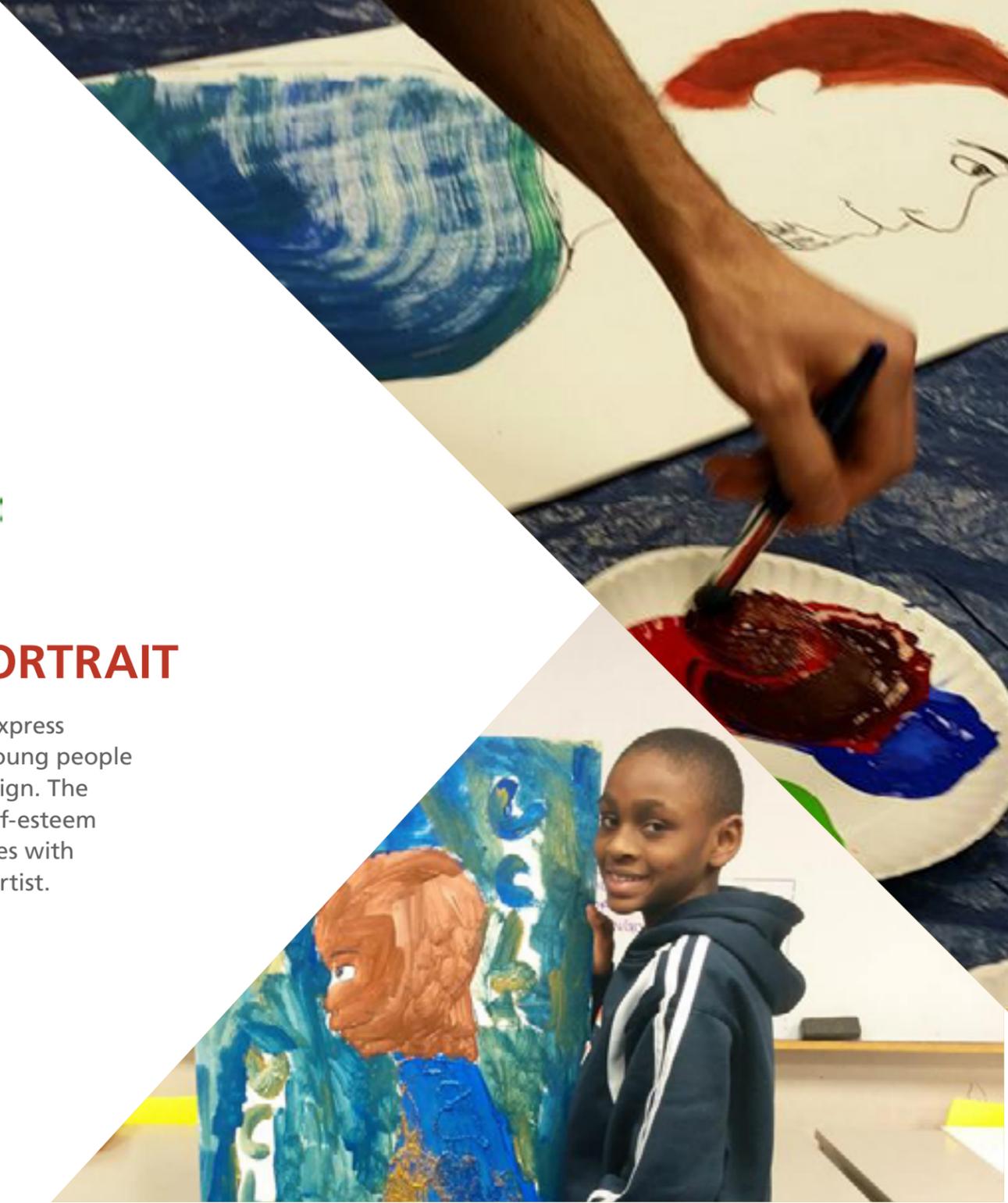


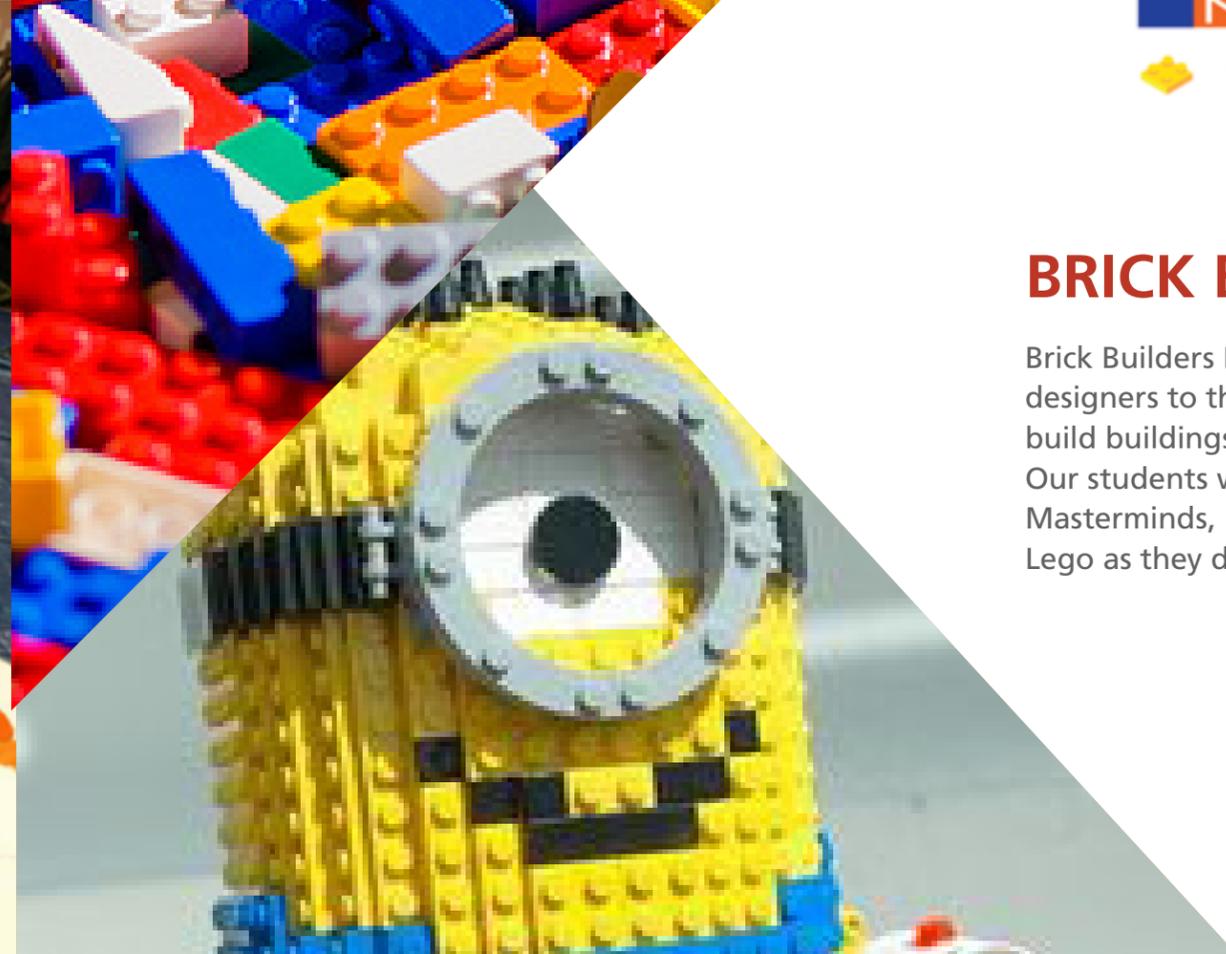
EXPRESS YOURSELF PORTRAIT



EXPRESS YOURSELF PORTRAIT

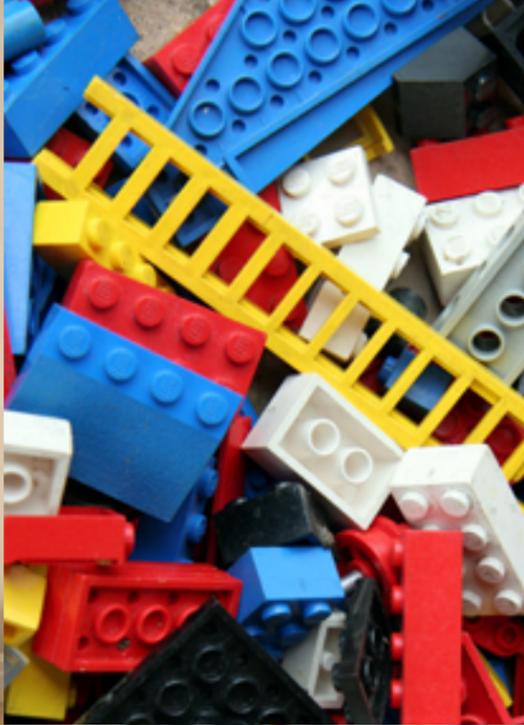
The Osmosis Design Education Initiative™ Express YourSelf-Portrait is designed to encourage young people to follow positive career paths in art and design. The Express YourSelf-Portrait program creates self-esteem by having youth paint a portrait of themselves with the assistance of a professional designer or artist.





BRICK BUILDERS' NATION

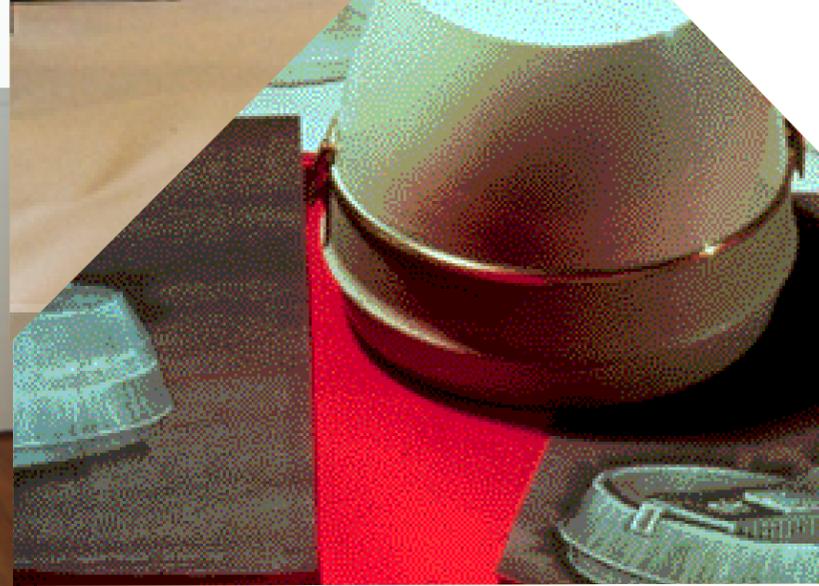
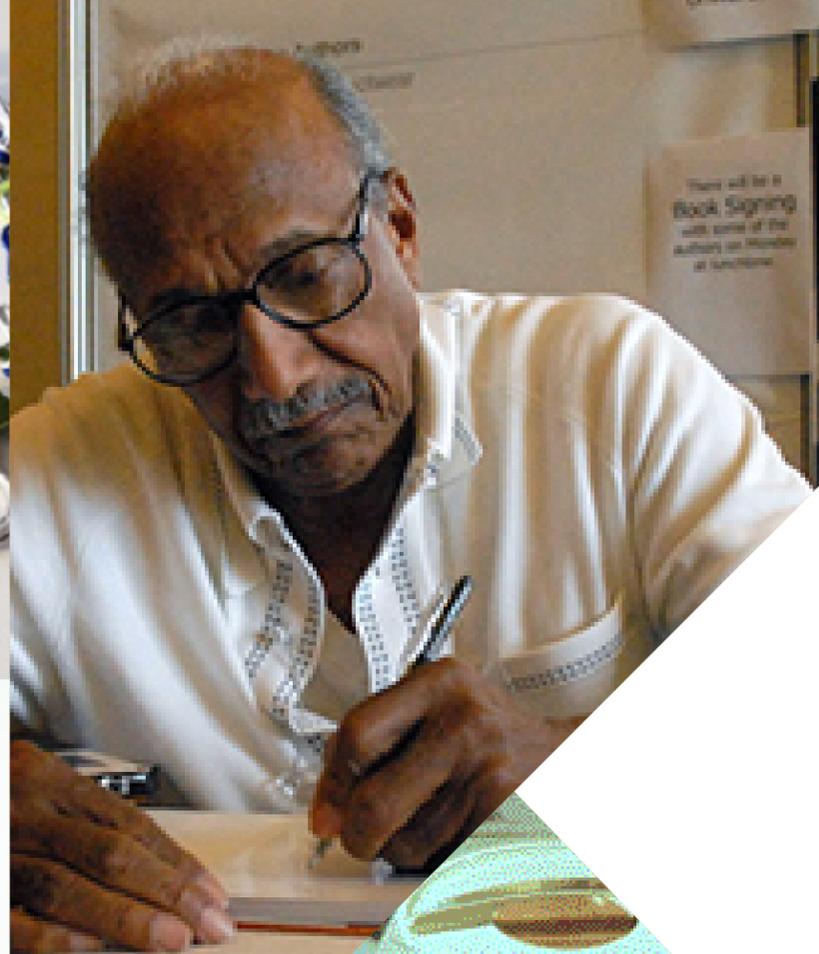
Brick Builders Nation is a day where we introduce young designers to the power of Legos as a design tool to build buildings, robotics and everything else imaginable. Our students will experience the power of Lego Masterminds, Lego Architecture, and good ole fashion Lego as they design whatever their hearts desire.



CREATING CAN ART

Is a family and fun day which introduces young and seasoned artists to a new canvas, aluminum cans, and set them free to create amazing sculptures. We're going to be running on a creative high as our current students, design mentors and alumni work solo and in teams to show the world what they can make with a few empty cans. The best creations from our high schooled aged students "All High School DesignCompetition" are eligible for a chance to win big for the evening.

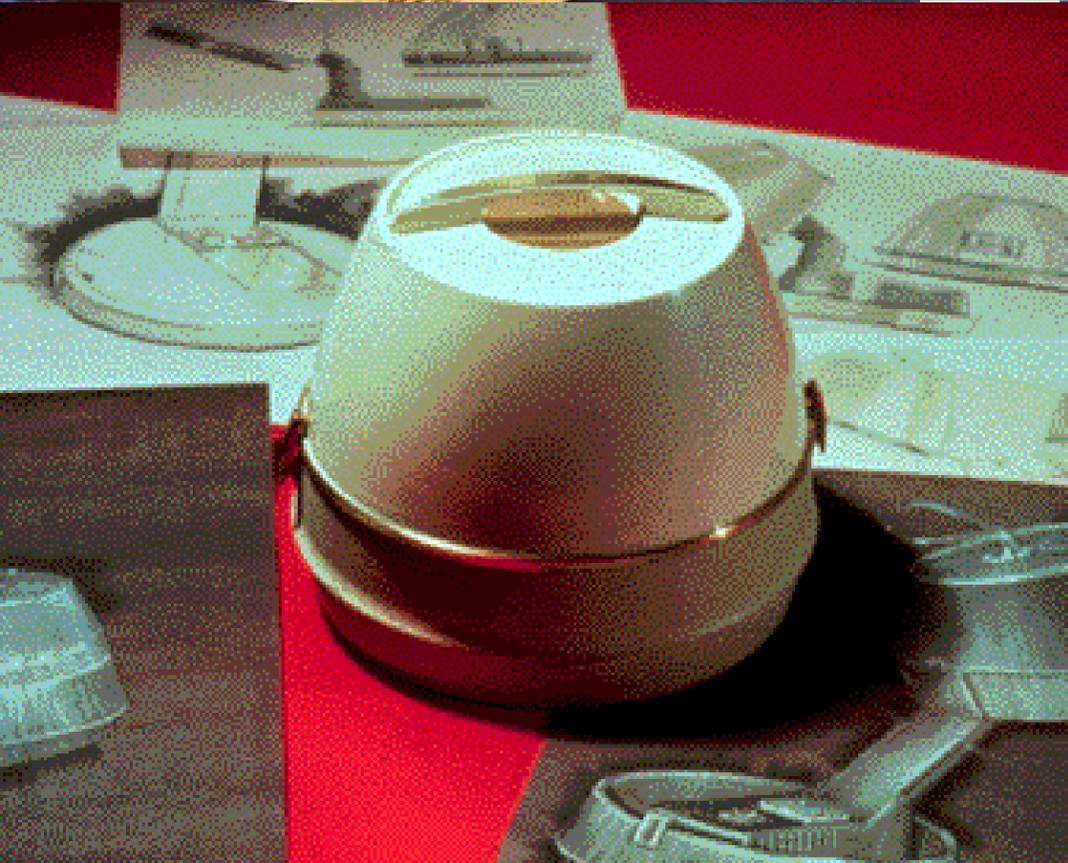
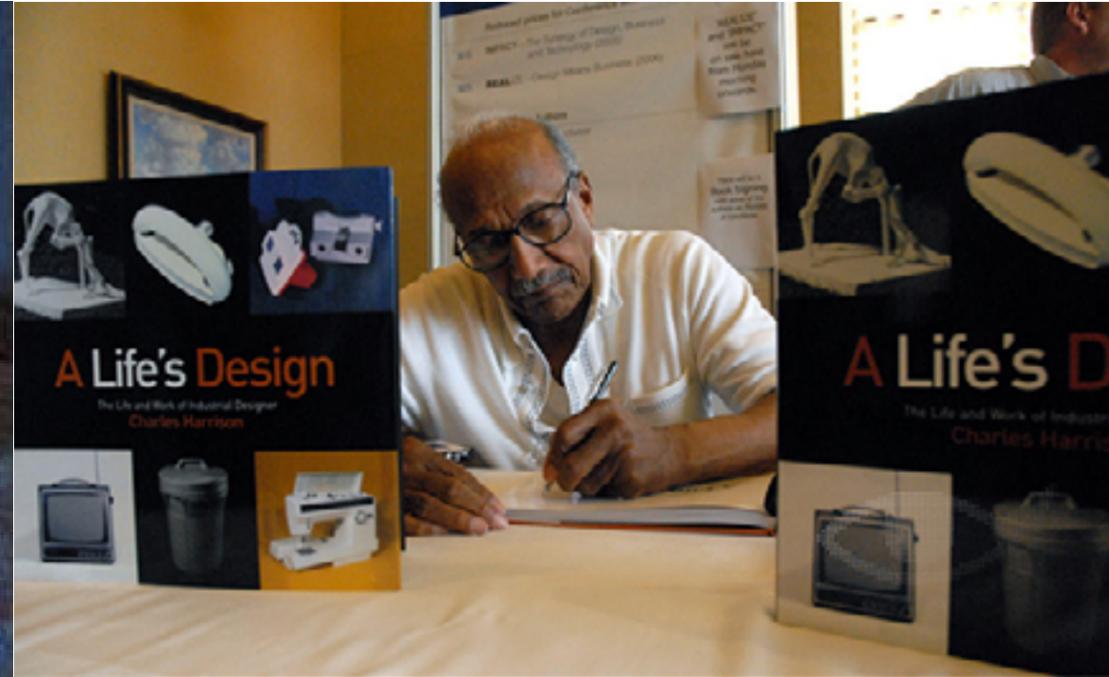




CHARLES HARRISON SCHOLARSHIP

The UIC Osmosis Charles Harrison Scholarship is named after Osmosis' Advisory Board member and design visionary Charles Harrison the first minority industrial designer to work for Sears Roebuck. This award is designed to bridge creative excellence identified in Osmosis minority youth programs with mentorship and financial support for college level design studies. For more information, please visit the University of Illinois in Chicago's School of Design website:<http://cada.uic.edu/osmosis>.





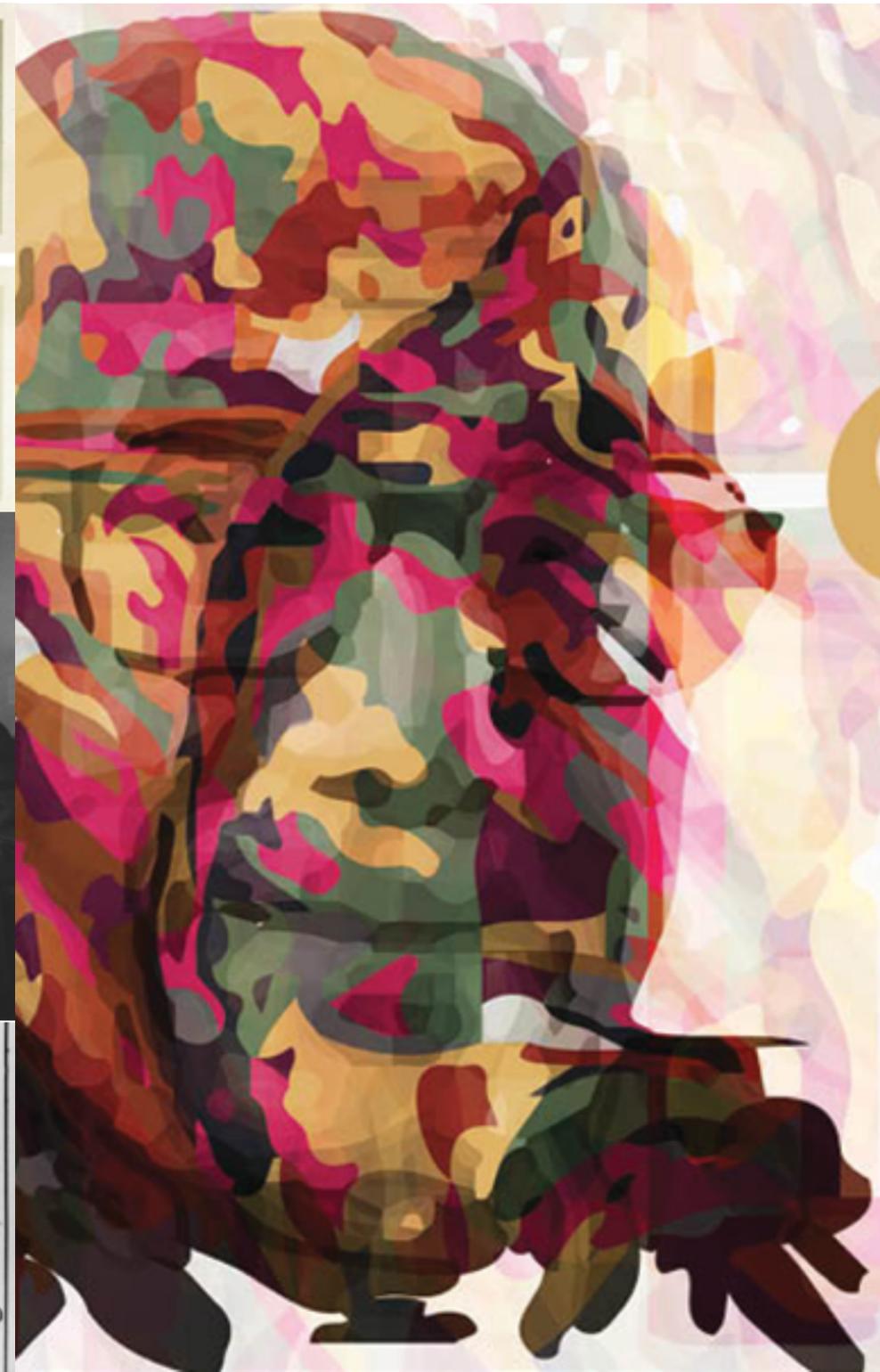
PIGMENT ARCHIVES

The purpose of the Pigment Archives research is to document the work of designers of color in the United States and abroad. The Pigment Archives will include: biographies, digital recordings and visual images in a digital and printed format. The research will also document the work of fine artists who have influenced the graphic design industry.





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 Dreams·Self-Expression·Community



INDUSTRIAL DESIGNER
Charles Harrison

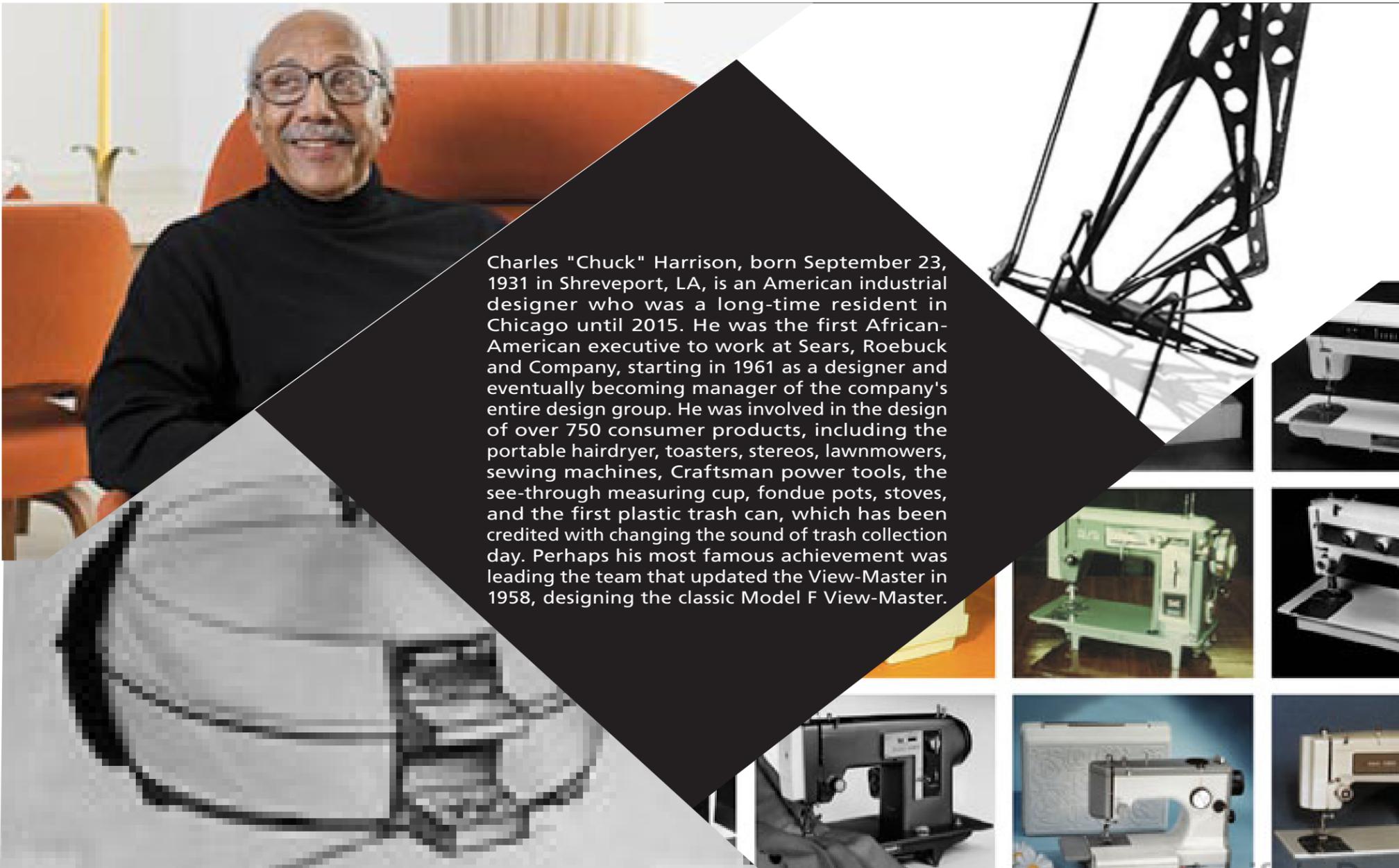
“
 what
 DESIGNERS
 do will *affect* so
many
 people

— CHARLES HARRISON



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CHARLESHARRISON



Charles "Chuck" Harrison, born September 23, 1931 in Shreveport, LA, is an American industrial designer who was a long-time resident in Chicago until 2015. He was the first African-American executive to work at Sears, Roebuck and Company, starting in 1961 as a designer and eventually becoming manager of the company's entire design group. He was involved in the design of over 750 consumer products, including the portable hairdryer, toasters, stereos, lawnmowers, sewing machines, Craftsman power tools, the see-through measuring cup, fondue pots, stoves, and the first plastic trash can, which has been credited with changing the sound of trash collection day. Perhaps his most famous achievement was leading the team that updated the View-Master in 1958, designing the classic Model F View-Master.

OSMOSIS

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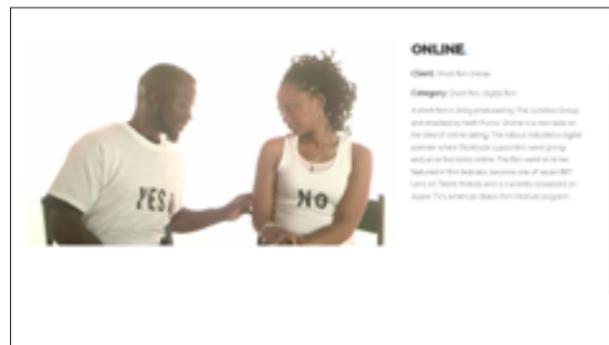
Our Success Stories

KEITH PURVIS

Keith Purvis has worked as a film editor and motion designer for various videos and short films including *Peep Game* (2003), a film featured at the Black Hollywood Film Festival, and *Reversal of Fortune* (2004), one of the films selected for the Russell Simmons Def Filmmaker Competition. Starting as an art director and working with high profile clients including YRB Magazine, Whirlpool, Nike and the American Institute of Graphic Arts, Keith began looking for ways to merge his love of filmmaking with new media. In 2008 Keith founded The Junction Group, a new media production company that creates films and distributes them offline, online and through mobile technology.



DESIGNING his DREAMS



TAHITI MORGANN

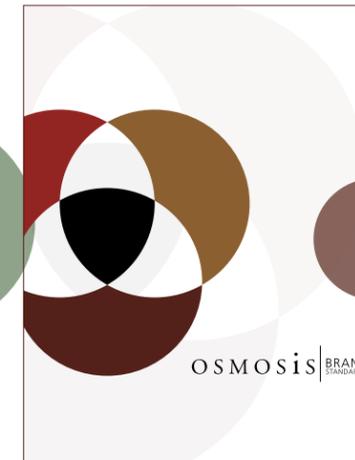


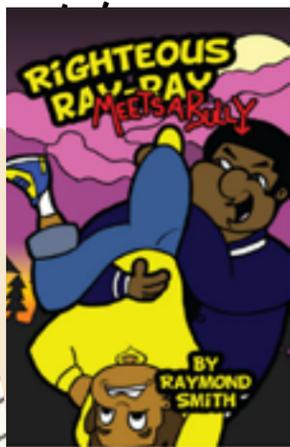
DESIGNING her DREAMS

Hello, Tahiti Morgann Spears here, a graphic designer and art enthusiast, based in Chicago, IL. I am also a graduate of Western Illinois University (BA) and Harrington College of Design (MA). I work as an Art Director at Modern Luxury for Hawaii and Dallas publications. I am a clever thinker with a keen eye for detail. Creativity, design aesthetic, and chic style all come naturally to me. With a particular interest in design packaging, editorial layouts, brand identity, and experimental design, I enjoy immersing myself into any given web design.

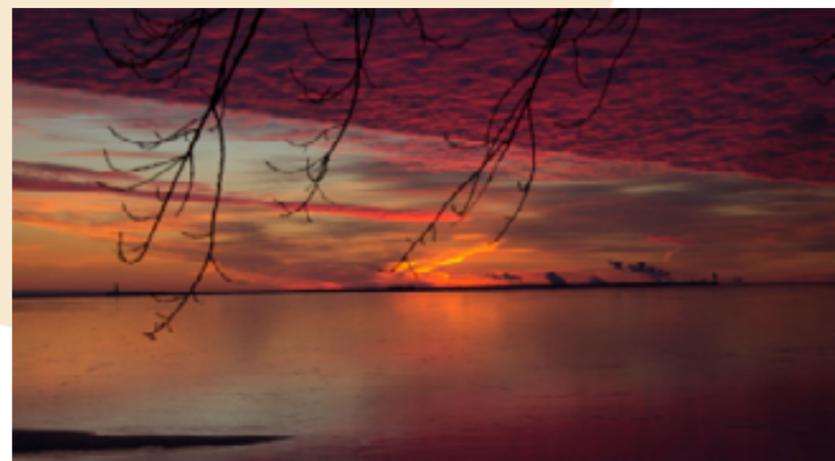


“ MY imagination is my super power that saves the world when it needs a heroine to generate design. ”



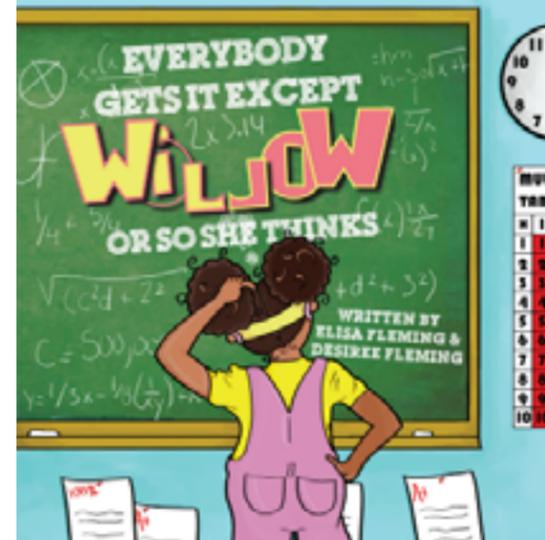


ALAN DAVIS



DESIGNING HIS DREAMS

Alan Davis does not consider himself a graphic designer, a photographer, an illustrator, painter or artist. Alan considers himself all of the above—a creator. Mostly self-trained in all forms of visual arts, Alan has had a life-long passion with the process of creation. Never looking at creativity/art/design as a tool for self-expression but as a way to service others. That's what design is, a way to help a brand or a personal/political statement reach its full potential through the appealing process of good design, strong art and memorable words. Somewhere between the Primal and Paranormal is how he describes his thought process. His abstract thinking can be seen in everything he does. This thought process more often than not leads to a well-thought out artistic solution that is shocking, fun and euphoric.



"His ABSTRACT THINKING CAN BE SEEN IN EVERYTHING HE DOES..."





...DREAMS ARE NOT

GIVEN TO JUST BE

PONDERED UPON. BUT

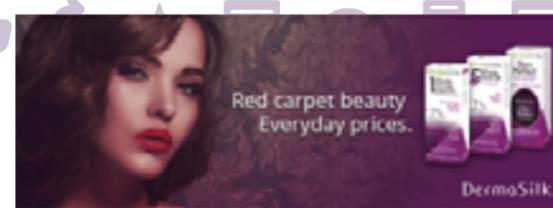
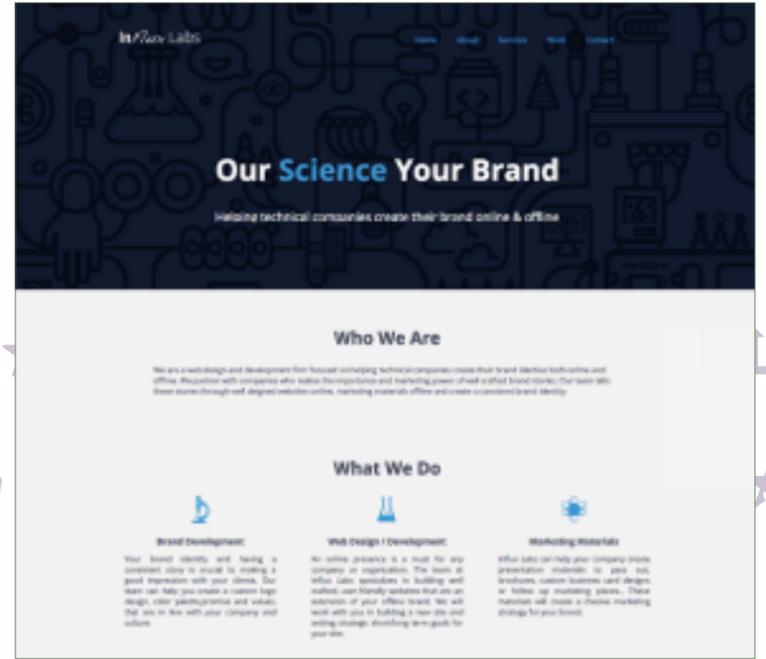
INSTEAD LIVED OUT..



DESIGNING HER DREAMS

Raven is a graphic and web designer with a focus on brand identity. She is also the Creative Director of Sheep Fed Apparel, a spiritual t-shirt line start-up that uses bold, non-traditional, thought-provoking designs to "feed the sheep". Raven believes that dreams are not given to just be pondered upon, but instead lived out and in doing so, you achieve true success, the realization of your own power!

RAVEN BEDENFELD



GRAPHIC DESIGNER
Leroy Winbush

“
i fill
Space *with*
IMAGINATION

— LEROY WINBUSH



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LEROY WINBUSH



Leroy Winbush, was one of the few African-American art directors in Chicago in the 1940s and '50s, and in 1966 became the first black president of the Art Directors Club of Chicago. He always said, "I want to be the very best, not the best black designer, but the best designer period." He became known in some circles as "the award-winning black man" who designed the window displays at the American National Bank & Trust in Chicago. And from this, his fame grew as he took on projects for Ebony Magazine, NBC, holiday decorations for Chicago O'Hare International, Midway and Miegs airports, a traveling modular and, of course, exhibits for the DuSable. His business cards read "I fill space with imagination" and that's exactly what he did. He filled the world with design imagination.



YOU DON'T
HAVE TO BE
BORN
WITH A SILVER
SPOON IN
YOUR MOUTH
TO END UP WITH
A GOLDEN
RAINBOW

—DAINE WILKERSON



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OSMOSIS

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Osmosis Alumni

OSMOSIS' BEST OF CLASS DESIGNERS



Deon Harris
Architect



Gina Valdez
Advertising Art Director



Alan Davis
Designer



Keith Purvis
Film Maker



Tiara Harris
Graphic Designer



Milea Wright
Interior Designer



Kentrail Patterson
Graphic Designer



Tahiti Spears
Senior Graphic Designer



Raven Bedenfield
Graphic Designer

OSMOSIS' BEST OF CLASS DESIGNERS

OSMOSIS

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Become A Partner

HELP US HELP OTHERS, DREAM, EXPRESS

Osmosis is adamant about its vision to become Chicago's premiere design education initiative and stay on the vanguard of "Design Inclusion" in our community. With your help we can continue to create innovative programming that educates and inspires youth and design professionals through:

- Youth-based design programs
- Professional design-based forums and workshops
- Providing design toolkits such as, computers, design programs, coloring books, art supplies, and sketchbooks
- High school and college level internships and apprenticeships
- High school design competitions
- College scholarships for youth pursuing design **AS A CAREER**

THE UNIVERSITY OF ILLINOIS AT CHICAGO



Hyde Park ART CENTER

LATHAM & WATKINS LLP

AFTER SCHOOL matters



AIGA



Columbia COLLEGE CHICAGO

OSMOSIS

09

Opportunities

WE GIVE TO EDUCATION ALL YEAR LONG AND SO CAN YOU

Here are some ways you can give to designers of today:

365 DAYS A YEAR VOLUNTEER: Do you enjoy working with the youth? Maybe you are a design professional who loves to mentor. Perhaps you want to help paint with a child at our next Self-Expression event? Our volunteers' generous donation of their time is what makes Project Osmosis a success. Volunteers serve as mentors, workshop facilitators, and offer general assistance during special events. To join in contact: info@projectosmosis.org.

OSMOSIS ANNUAL BENEFIT: The Project Osmosis Benefit is an annual event that raises funds and awareness about Osmosis and its design education initiatives. It's also a time when we honor volunteers, board members, and "design community pioneers." The benefit also serves as a place where we honor our best and brightest design students as well as invite their families to become a part of our community and help us promote "design inclusion."

LIFE OF A DESIGNER DAY: If you are a design principal, manager or work for an organization that takes pride in creating the future of design you can sign-up to host a "Life of A Designer Day." We'll bring the All High School Design Competition winners by to visit your office for a day see the "World of Design" first hand.

OSMOSIS DESIGN CENTER: Our vision for this year and beyond is to build a best of class design center to house our brilliant students and staff and our design education initiatives. A place where artists can dream, express themselves and experience the beauty of the design community. Our goal is raise \$1.5 million per center to purchase a location, and cover operational costs.

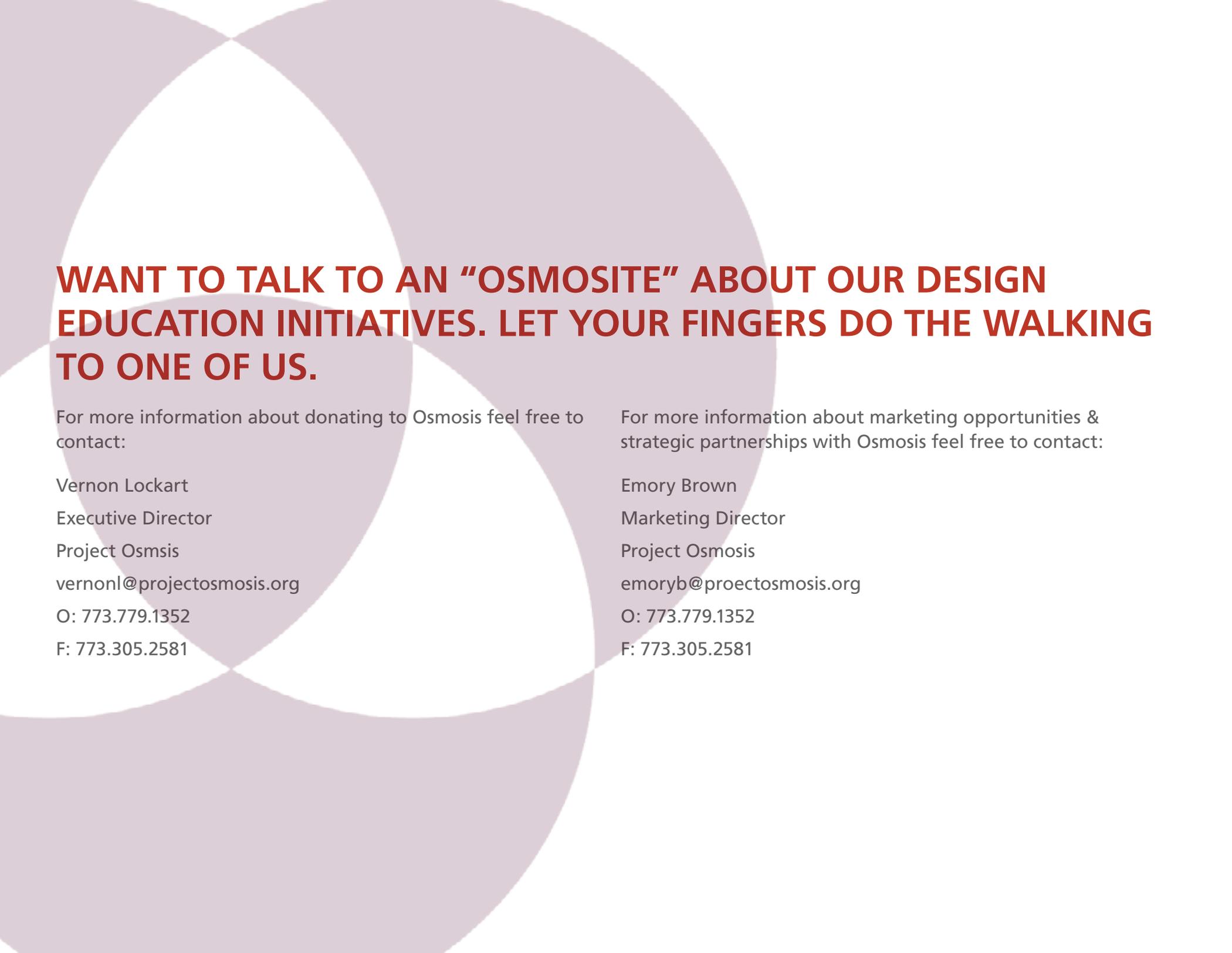
GIVE TO OSMOSIS THIS "GIVING TUESDAY": Every year we ask the design and philanthropic community to give to the design education initiative that gives 365 days a year. To donate to us on "Giving Tuesday" visit projectosmosis.org.

GIVE WHENEVER YOU WANT: We accept gifts of kindness year-round and our goal every year is to increase our reach and give more resources to help our staff, volunteers and the community. Any donation of any kind is welcomed as long as it's designed by your heart. Make donations at projectosmosis.org. Project Osmosis is a 501 C3 organization that thrives from the donations from design educators and institutions who understand the importance of design and its ability to touch every part of our lives. All donations are tax deductible. **Make donations at projectosmosis.org**

OSMOSIS

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Contact Us



WANT TO TALK TO AN “OSMOSITE” ABOUT OUR DESIGN EDUCATION INITIATIVES. LET YOUR FINGERS DO THE WALKING TO ONE OF US.

For more information about donating to Osmosis feel free to contact:

Vernon Lockart
Executive Director
Project Osmosis
vernonl@projectosmosis.org
O: 773.779.1352
F: 773.305.2581

For more information about marketing opportunities & strategic partnerships with Osmosis feel free to contact:

Emory Brown
Marketing Director
Project Osmosis
emoryb@proectosmosis.org
O: 773.779.1352
F: 773.305.2581